

Poster/Visual Presentation

Student's Name _____

Criteria	Level 1	Level 2	Level 3	Level 4
Knowledge/Understanding <ul style="list-style-type: none"> knowledge and understanding of the content (information, ideas, concepts, and themes) 	<input type="checkbox"/> includes limited appropriate and relevant content on poster	<input type="checkbox"/> includes some appropriate and relevant content on poster	<input type="checkbox"/> includes considerable appropriate and relevant content on poster	<input type="checkbox"/> includes extensive appropriate and relevant content on poster
Thinking <ul style="list-style-type: none"> use of creative thinking skills (risk-taking in choice of material) use of critical thinking processes (analysis of target audience; choice of material) 	<input type="checkbox"/> uses creative thinking skills to a limited extent <input type="checkbox"/> uses critical thinking skills with limited effectiveness	<input type="checkbox"/> uses creative thinking skills with some effectiveness <input type="checkbox"/> uses critical thinking skills with some effectiveness	<input type="checkbox"/> makes considerable effective use of creative thinking skills <input type="checkbox"/> uses critical thinking skills with considerable effectiveness	<input type="checkbox"/> uses creative thinking skills with a high degree of effectiveness <input type="checkbox"/> uses critical thinking skills with a high degree of effectiveness
Communication <ul style="list-style-type: none"> sense of audience and purpose command of conventions of form (visual elements in use of images and text; principles of design and presentation) 	<input type="checkbox"/> choices show limited sense of audience or purpose <input type="checkbox"/> shows limited command of media conventions	<input type="checkbox"/> choices show some sense of audience and purpose <input type="checkbox"/> shows some command of media conventions	<input type="checkbox"/> choices show considerable sense of audience and purpose <input type="checkbox"/> shows considerable command of media conventions	<input type="checkbox"/> choices show strong sense of audience and purpose <input type="checkbox"/> shows extensive command of media conventions
Application <ul style="list-style-type: none"> application and transfer of knowledge and skills 	<input type="checkbox"/> shows limited application or transfer of knowledge and skills	<input type="checkbox"/> shows some application and transfer of knowledge and skills	<input type="checkbox"/> shows considerable application and transfer of knowledge and skills	<input type="checkbox"/> shows extensive application and transfer of knowledge and skills